



Y Go Green?

Preparing for a New World of Work

Generation Y is redefining the way work gets done and they are doing it with a "green" filter. As a business owner, manager or supervisor, you need to understand how to attract and retain this cyber literate, earth-friendly generation in your workplace.

From this workshop you will gain a better understanding of:

- ❁ The Characteristics of Generation Y That Now Make Up 22% of the 2009 Workforce
- ❁ A Recent Study of How This Generation is Going Green
- ❁ What Gen Y Expects from Their Employers
- ❁ What You Need to Do To Attract and Retain This Valuable Generation

Diane Amundson is the owner of Diane Amundson & Associates. She has 17 years of training, speaking and consulting experience in the areas of leadership development, generational diversity, team building, sales communication, conflict resolution and strategic planning. She has worked with Fortune 500 Companies like General Mills and Pepsi Cola and she has co-authored a book titled Success Strategies: A High Achiever's Guide to Success. She is a member of the National Speakers Association and has served as Adjunct Professor of Organizational Behavior at Winona State University.

Diane is a Rotarian who has traveled the world on humanitarian projects in Mongolia and India.

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schedule a presentation**

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